



Department of Economic and
Community Development



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New Digital Media Training Program to Help Grow Skilled Workforce

Summer Program July 6 – 31, 2015 in Stamford; Applications Now Being Accepted

Digital Media CT, a new training program developed in partnership by the Connecticut Office of Film, Television & Digital Media and the University of Connecticut, is launching this July with the goal of helping to grow Connecticut's skilled workforce for the state's burgeoning digital media industry.

The program is designed for individuals with a demonstrated interest in digital media seeking to develop the basic skills necessary for entry-level work in the industry. Candidates encouraged to apply include high school seniors, current college students and graduates with majors in communications/film/television, veterans and professionals who desire to explore digital media.

Hosted at UConn's Stamford Campus, the month-long program will offer four tracks of study: (1) 3D Animation in Cinema4D; (2) Game Design; (3) Motion Graphics Design; and (4) Web Design. Classes will be taught by UConn's Digital Media & Design faculty and local/regional professionals, complemented with lectures from industry experts. This approach will equip students with the specialized skills and hands-on experience needed to pursue careers in the industry, and provide them with a unique opportunity to build relationships with accomplished practitioners in respective fields.

"Digital media jobs and business opportunities are growing rapidly, and a sustained effort to build a capable workforce will help ensure employers continue to invest right here in Connecticut," said Commissioner Catherine Smith from the state's Department of Economic and Community Development (DECD).

"By creating a skilled, in-state digital media workforce, this training provides an additional incentive not just for major industry players establishing, expanding or relocating operations to Connecticut," said George Norfleet, Director of the Office of Film, Television & Digital Media, housed at DECD, "but also for entrepreneurs conceiving a new generation of businesses that coexist, generate synergy, and help the entire film, television and digital media ecosphere to expand."

"UConn is proud to be a part of this important initiative to help catalyze the growth of the state's digital media industry," said Tim Hunter, Professor and Head, Digital Media & Design Department Director, Digital Media Center at UConn.

Upon successful completion of the program, graduates will have produced a portfolio-worthy project representative of their work and learning and will receive a certificate of completion for their selected track. Interested candidates can register or find more information about the program at: digitalmedia-ct.com.

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